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FOR IMMEDIATE RELEASE

Put On Your “Happy Feet” for The Living Planet Aquarium Annual Fundraiser

Sandy, UT (July 17, 2009) – A quote by Joe Moore states that “It’s practically impossible to look at a penguin and feel angry.” Guests are sure to be all smiles on August 8th at **Scales & Tails** 2009, The Living Planet Aquarium’s annual fundraiser gala.

This event is to help raise funds for a new exhibit at The Living Planet: PENGUINS! This addition to the recently unveiled gallery, *Journey To South America*, will take visitors to the South Atlantic Ocean on an exploration of the Falkland Islands to learn about PENGUINS! The Falkland Islands are home to several species of penguins such as the King, Gentoo, Rockhopper, Magellanic and Macaroni. Penguins migrate to the Islands to breed in September and depart in early spring. Penguins’ curious and gentle nature, grace in the water, and clumsy, funny movements on land, have landed them a spot in the hearts of children and adults alike.

This year’s Gala will be held at La Caille, Utah’s premier ultra-luxurious dining experience. Located on 22 acres of Salt Lake’s most coveted Little-Cottonwood Canyon property, La Caille’s grounds offer breathtaking views, manicured gardens, exotic wildlife, canyon rivers, lush vineyards, winding brick lanes and authentic French decor. La Caille itself is housed in an 18th century French-inspired chateau. La Caille is a twelve-year AAA Four-Diamond Award recipient. The contemporary French menu and service has earned praise nationwide. The Gala includes a wine/cocktail bar, classic La Caille menu items, a live and silent auction and live music by *Johnny & The Rebels*.

Help The Living Planet Aquarium bring PENGUINS to Utah families! The aquatic life in and around the waters of South America is among the most diverse on Earth, and most people will never get the opportunity to see it. This entire region also needs protection and care. By teaching people about the Earth’s ecosystems in a fun and interactive manner, they are provided with the tools to be good environmental stewards.

Tickets for **Scales & Tails** are \$125 per person or \$1,250 per table of ten. Guests must be 21 and older to attend. For more information or to purchase tickets, please call 801-574-7413 or visit the Aquarium’s web site, www.thelivingplanet.com. Proceeds from **Scales & Tails** go towards the construction of the South American penguin exhibit.

Scales & Tails 2009 is sponsored in part by KSL5, La Caille, Neptune Divers, Citadel Broadcasting, Mountain Express Magazine, Energy Solutions, FatPipe Networks, and Press media.

The Living Planet Mission Statement

The Living Planet Aquarium is dedicated to celebrating life on Earth by fostering a greater awareness and knowledge of Earth’s diverse ecosystems and creating a deeper understanding of our place in the global system of life.

The Living Planet Aquarium is located at 725 E. 10600 S., Sandy, Utah, 84094. Visit www.thelivingplanet.com or call 801-355-FISH (3474) for more information about the exhibits, aquarium hours of operation and membership, tickets and prices.

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